



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

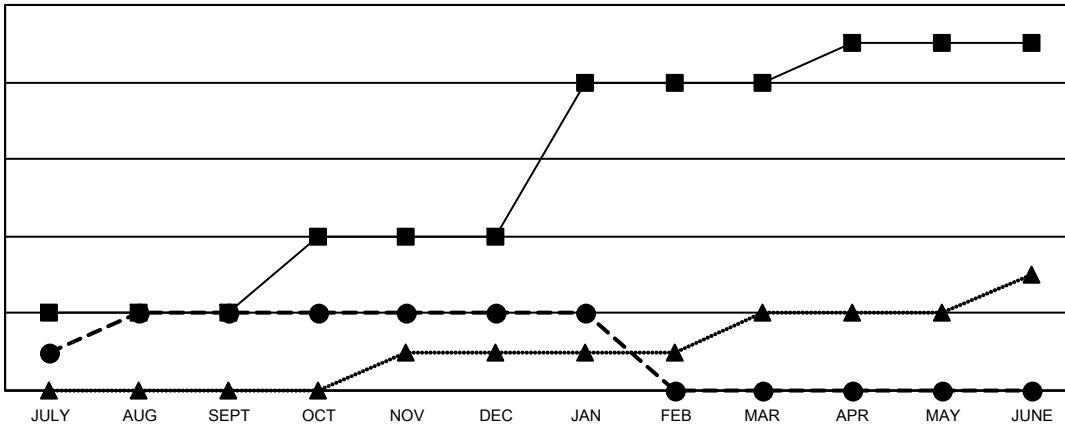
Multiple District 19

LOCATION: WASHINGTON

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	2	1
OCT/NOV/DEC	2	0	3
JAN/FEB/MAR	4	0	2
APR/MAY/JUNE	1	0	0

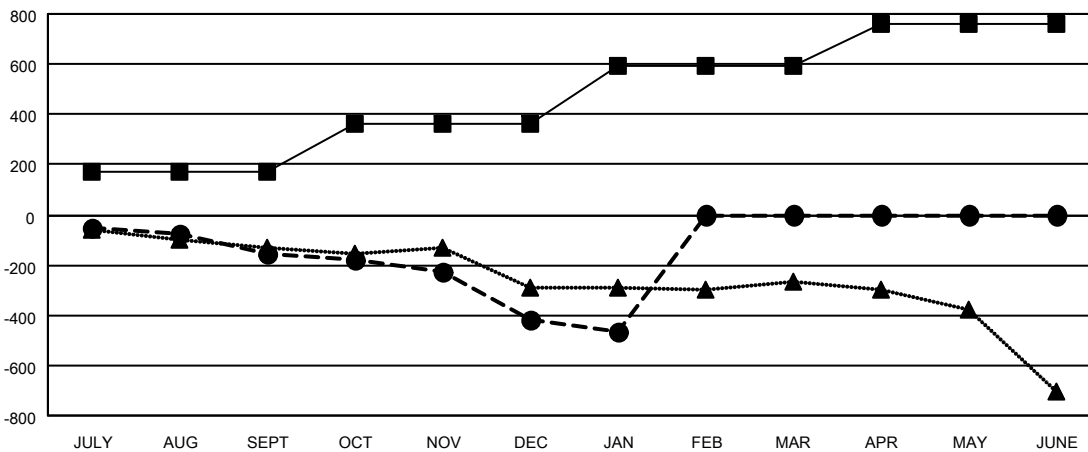
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	174	195	300
OCT/NOV/DEC	188	185	430
JAN/FEB/MAR	229	46	74
APR/MAY/JUNE	169	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 6	129 CLUBS OF 399 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 6,071 (60.45%) FEMALE 3,972 (39.55%)
<u>DROPPED MEMBERS</u>	<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>	TOTAL FAMILY UNIT MEMBERS 2,279
DECEASED 88		FAMILY MEMBERS PAYING HALF DUES 1,165
CLUB CANCELLED 29		
OTHER 687		
<b>TOTAL 804</b>		